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Brockway Ent, Ottawa, ON - www.BrockwayEnt.com
Derry Ent, St. Louis, MO - www.DerryEnt.com
Fillmore Street Brewery, St. Louis, MO - www.LetItLoose.com

Pimp Juice, Brockway Ent & Derry Ent present:

Brockway Biggs feat Prentiss Church & D.O. - 'Shake Ya Caboose (Nevski remix)'

Ottawa, ON / St. Louis, MO - Nelly's 'Pimp Juice' is quickly becoming one of the most recognized energy drinks in America. As Pimp Juice started testing the waters in the Canadian market, they were looking for an angle.

"When I stumbled across Brockway Biggs' music video for 'Shake Ya Caboose,' its vibe meshed really well with the fun persona of Pimp Juice," states President, William 'Wooty' Wooten. "So we approached Brockway Biggs about using a remix to promote Pimp Juice on our website, LetItLoose.com."

"I was skeptical at first," states Brockway Biggs. "I'd tried Red Bull and a few other energy drinks here in Canada, but most tasted like wiper fluid mixed with bad cough medicine. But I liked the style of the Pimp Juice merchandise, so I decided to give a can a try. I was impressed. It actually tasted good. So I jumped at the chance of working together."

Brockway Biggs, who hails from Fredericton, NB / Ottawa, ON, had released the 12" vinyl single for 'Shake Ya Caboose' back in 2004, and watched it win Urban Single of the Year at the 2005 East Coast Music Awards. "The song had been out there for three years, and still holds strong with a lot of my fans, so I was excited at the opportunity to create a fresh new remix."

The beat for the 'Shake Ya Caboose' remix quickly took shape at the hands of Nevski, who had carved out the original in his Charlottetown, PEI lab. Brockway Biggs then recruit a featured verse from the former Guinness record holder for longest freestyle, Toronto's D.O.

Meanwhile, Wooty sought to fill the second verse with one of the top up-and-comers from Nelly's St. Louis record label, Derry Ent. Prentiss 'Professor' Church obliged and spilled the skills that have landed him featured on numerous albums, most notably the Grammy-nominated 'Training Day' soundtrack.

The end result is the 'Shake Ya Caboose (Nevski remix)' by Brockway Biggs featuring Prentiss 'Professor' Church and D.O. Until the release of Brockway Biggs' third album this summer, the track is exclusively available for download at www.LetItLoose.com

"For me it be Pimp Juice or Pimp Tea / Pimp Juice be the one giving me the energy / To sip Pimp Tea, be simply the sum / Of Gingerale, Vodka and Coconut Rum," raps Brockway Biggs.

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